



KONICA MINOLTA

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Konica Minolta Enables Point-of-Care Imaging at Pathway to Health Mega Clinic Event in Los Angeles

Wayne, NJ, June 16, 2016 – When more than 10,000 people showed up at the Los Angeles Convention Center in late April for free healthcare being offered by Your Best Pathway to Health, Konica Minolta Medical Imaging's SONIMAGE HS1 ultrasound and AeroDR wireless digital flat panel detector were critical components enabling point-of-care imaging to diagnose a variety of conditions.

According to Melody Pierson, Assistant Imaging Director at Pathway to Health, the organization relied on the two SONIMAGE HS1 units provided by Konica Minolta for over 6,500 ultrasound exams during the three-day Mega Clinic event at the Los Angeles Convention Center April 27-29, 2016.

"The reliability, performance and image quality of the SONIMAGE HS1 systems from Konica Minolta was impressive," Pierson says. "We utilized these systems for a variety of exams, including abdominal, pelvic, thyroid, breast, vascular and musculoskeletal. From our experience, the SONIMAGE HS1 is an ideal solution for point-of-care imaging. We relied on the two systems provided by Konica Minolta for a majority of our ultrasound exams during the Pathway to Health LA mega clinic."

Dr. Randy Bivens, Imaging Director of Pathway to Health, was also impressed by the power of the laptop-sized SONIMAGE HS1. "Image quality has been dramatically changing over the last 10 years. On a very small platform you can get extremely high quality images with the colorful Doppler. We did a carotid ultrasound on one of the platforms and it handled it very adeptly. We are just so pleased that Konica Minolta has

stepped forward and allowed us to use their equipment to provide this free healthcare service to the community.”

In addition to the SONIMAGE HS1 ultrasound systems, Konica Minolta in partnership with Radiographic Equipment Services, Inc., an authorized dealer for Shimadzu, also provided a mobile X-ray: a Shimadzu MobileArt Evolution EFX portable X-ray unit with a Konica Minolta AeroDR wireless digital flat panel detector. This system—one of two mobile DR systems available at the clinic—performed hundreds of DR exams over the course of the event.

“The MobileArt Evolution EFX and AeroDR wireless flat panel performed a majority of the extremity work at the mega clinic,” says Sam Savastano, Regional Sales Director, West, Konica Minolta Medical Imaging. “It went non-stop each day and delivered the quality images the clinical volunteers needed to diagnose and treat the hundreds of people who needed an X-ray. As a company, we were proud to assist Pathway to Health. It was an amazingly rewarding event to help so many people in need who may otherwise not have the opportunity or finances to get the care they received.”

Your Best Pathway to Health—a non-profit service of the Adventist-Layman’s Services & Industries (ASI), in partnership with the Seventh-day Adventist Church, Adventist Health, Loma Linda University Health, and other entities—held the three-day mega clinic to provide medical, surgical, vision and dental services to the residents of metro Los Angeles, all free of charge. Of the more than 10,000 people who stood in line for free healthcare, just over 8,500 were treated.

About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer’s needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit www.konicaminolta.com/medicalusa.

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Company name	KONICA MINOLTA, INC.
Headquarters	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
Founded	December 1936
FY 2015 Revenue	\$8.6 Billion
Number of employees	Approx. 41,600 (2015)
Business Lines	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.

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