

INVASION OF THE OMNIBUS

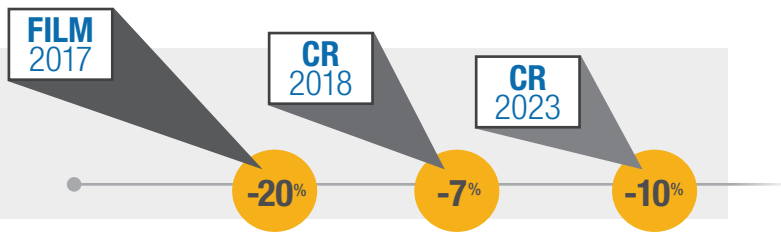


5 REASONS WHY NOW IS THE TIME FOR DR

THE OMNIBUS OPPORTUNITY

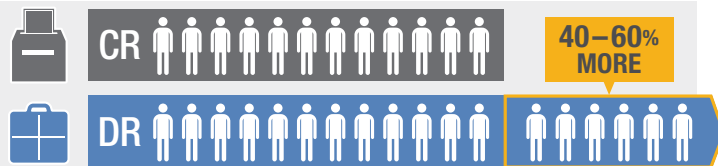
1 REIMBURSEMENT CUTS

With the Omnibus Bill¹ now in place, reimbursement for film X-ray and Computed Radiography (CR) will be reduced. That can mean a significant drop in income for those who don't switch.



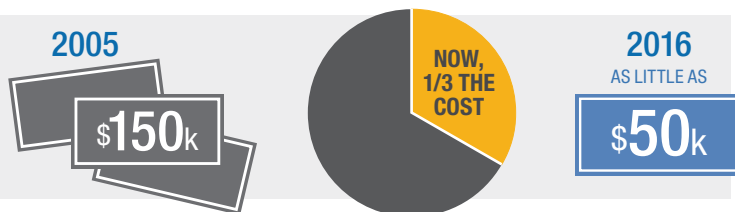
2 PRODUCTIVITY

Digital Radiography (DR) produces a faster image, requiring less clinical staff involvement, yielding more imaging volume per Digital Radiography (DR) room or higher throughput at imaging centers.²



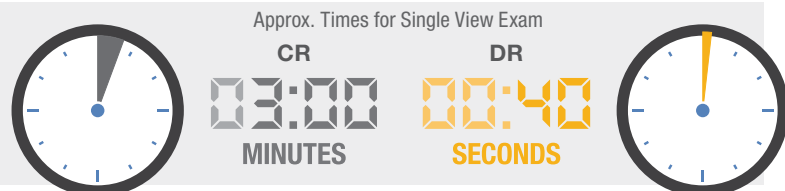
3 ACCESSIBILITY

The technology has matured, creating more options to a broader range of clinical settings. And the cost has dropped significantly over the years, making it more attainable.³



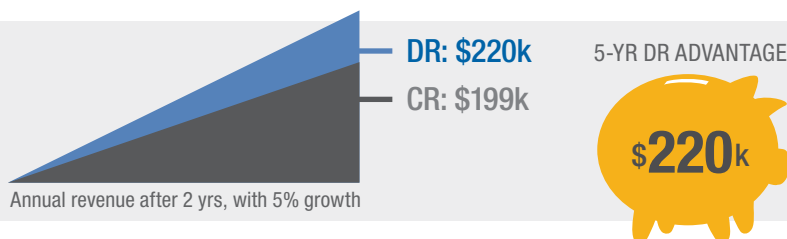
4 EXAM TIME

A single view Digital Radiography (DR) exam takes less time than Computed Radiography (CR), reducing wait times and increasing patient satisfaction.⁴



5 PRACTICE GROWTH

Digital Radiography (DR) technology enables significant efficiency and productivity benefits, and migrating to a Digital Radiography (DR) system can add to your bottom line.⁵



¹ Consolidated Appropriations Act of 2016

² Konica Minolta DR Whitepaper

³ 2015-2010 competitive pricing ranging from \$125k-150k

⁴ KMMI estimated imaging times for CR and DR

⁵ KMMI Estimation

HOW MUCH CAN YOU SAVE?

Let's talk about how the numbers add up for you.

CALL 1-888-DR IS 4 ME (1-888-374-7463)

