



KONICA MINOLTA

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**FOR IMMEDIATE RELEASE**

## **New ImagePilot Aero Delivers Performance, Exam Flexibility and Economic Value**

Wayne, NJ, February 5, 2015 – Konica Minolta announced today the new ImagePilot Aero, a simple, trouble-free and financially intelligent solution featuring the durable AeroDR wireless flat panel detector, is now available in Latin America, except in Brazil. Several market research firms predict the Latin America X-ray market will grow at a CAGR of over 5% through 2018. ImagePilot Aero delivers the performance, exam flexibility and economic value that Latin America hospitals and clinics will need to meet the large imaging needs of this patient population.

ImagePilot Aero meets the imaging needs of today while allowing for future growth with all-in-one scalability and an array of workflow options. With AeroSync automatic X-ray detection or a simple hand switch connection, it easily integrates with most X-ray systems. AutoPilot single click automatic image processing further enhances clinical confidence. Konica Minolta's intuitive user interface design streamlines the imaging process for efficient, productive exams so you can minimize wait times and maximize patient satisfaction.

Imaging clinics can rely on the ImagePilot Aero with the strongest, most resilient flat panel detector available today that can hold up to 300 kg (660 lb.) distributed across the panel—for trouble free patient imaging. The lightweight, 14" x 17" AeroDR wireless flat panel detector weighs just 5.7 lbs. and has convenient grip strips that make it simple to maneuver between diverse exams—from bucky to table to wall stand. Greater uptime is assured with drop tolerant construction and a long life rapid charge power cell.

With the ImagePilot Aero, imaging clinics can realize a better return on investment through improved patient care and reimbursable imaging capacity without replacing existing X-ray equipment.

“ImagePilot Aero provides the exam flexibility and imaging performance required by today’s busy clinics and practices,” says Lisette Carrara, Marketing Manager, Latin America, Konica Minolta Medical Imaging. “It’s the only DR solution that bundles advanced imaging, scalable workflow, and the lightest most durable wireless flat panel while protecting investment in a clinic’s existing imaging equipment.”

### **About Konica Minolta Medical Imaging**

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit [www.konicaminolta.com/medicalusa](http://www.konicaminolta.com/medicalusa).

<b>Company name</b>	KONICA MINOLTA, INC.
<b>Headquarters</b>	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
<b>Founded</b>	December 1936
<b>FY 2013 Revenue</b>	\$9.4 Billion
<b>Number of employees</b>	Approx. 40,400 (2013)
<b>Business Lines</b>	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.

### **Konica Minolta Medical Imaging**

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