



KONICA MINOLTA

Contact:

Dennis Puccio
Konica Minolta Medical Imaging
973-633-1500
www.konicaminolta.com/medicalusa

FOR IMMEDIATE RELEASE

Konica Minolta Medical Imaging Launches the Wireless AeroDR XE for Extreme Environments in Latin America

Wayne, NJ, February 10, 2015 – In response to increased demand for cost-effective, highly reliable and easy-to-use digital radiography solutions across Latin America, Konica Minolta Medical Imaging introduced today the AeroDR XE wireless flat panel detector to the region. Healthcare providers in the demanding Emergency Rooms and Critical Care Units of hospitals need simple, reliable, and robust primary imaging solutions that deliver the information they need to make important patient care decisions quickly and confidently.

To address the needs of these fast-paced, extreme environments, Konica Minolta offers the simple yet powerful AeroDR XE, the lightest DR panel available today. Designed to provide unparalleled reliability and high-capacity imaging in extreme “on the go” environments the robust and highly durable AeroDR XE is also ideal for teaching hospitals, portable use and at the bedside. AeroDR XE fits existing X-ray room equipment, helping facilities preserve their imaging investment and maintain economic value.

Built to endure the rigors of extreme imaging environments outside the radiology department, the AeroDR XE combines the industry’s most robust wireless DR panel with a simple yet powerful software interface. As a result, users benefit from the best weight-to-load ratio – up to 661 lbs – and the highest bend and liquid resistance on the market. Weighing only 5.7 lbs, the AeroDR XE is the lightest panel on the market and easiest to handle.

“The AeroDR XE’s rugged design and reliability provide peace of mind, keeping healthcare providers productive in the most challenging environments,” says Lisette Carrara, Marketing Manager, Latin America, Konica Minolta Medical Imaging. “Plus, exceptionally quick access to images help boost clinical confidence, which is particularly important in critical care situations. With this solution, healthcare providers in Latin America will be able to meet the imaging needs of a diverse and growing patient population.”

Industry-leading DQE enables high-resolution images with dose efficiency that provides the information clinicians need in fast-paced environments. Additionally, the improved lithium ion capacitor now lasts a full shift or 300 images. Grip strips help technologists handle the panel while new panel drop sensors and monitoring provide ongoing data on panel handling to help avoid catastrophic failures, reduce repair costs and provide worry-free operation.

“The new AeroDR XE is the smart, financially responsible choice for facilities with extreme, portable imaging environments. It’s simple, reliable and robust—allowing for fast, hard-working imaging when and where it’s needed,” concludes Carrara.

About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customers’ needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit www.konicaminolta.com/medicalusa.

Company name	KONICA MINOLTA, INC.
Headquarters	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
Founded	December 1936
FY 2013 Revenue	\$9.4 Billion
Number of employees	Approx. 40,400 (2013)
Business Lines	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.

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411 Newark Pompton Turnpike; Wayne, NJ 07470 1-800-934-1034