



KONICA MINOLTA

PRIMARY IMAGING SOLUTIONS

Konica Minolta. Right Solutions. Right Time.



BLUE MOON for SONIMAGE P3

Lifecycle Solutions designed to minimize downtime, maximize productivity, and eliminate risk throughout the lifetime of your SONIMAGE P3 system.

Konica Minolta is an industry leader with the most reliable Primary Imaging Solutions available today.

Our high customer satisfaction rating is based on supporting you throughout the entire lifecycle of your ultrasound system, not just when it breaks.

- **Minimize Downtime** with rapid access to industry leading support and advanced remote system diagnostics
- **Maximize Productivity** by arming your staff with optimized workflow, the latest software, and annual applications training
- **Eliminate Risk** by controlling costs and providing rapid response to unforeseen disaster



Minimize Downtime

With Blue Moon, you have peace of mind with dependable technical assistance around the clock – for answers to all questions and challenges from “how-to” support - to maximize the use of your equipment - to remote diagnostics and troubleshooting. Our remote support tools enable quicker problem diagnosis and resolution and can immediately confirm the usability of a unit that has been accidentally dropped. This rapid response means less unplanned downtime, leading to better patient care and uninterrupted performance.

Maximize Productivity

Users benefit from the latest and greatest software version, helping to maximize clinical productivity and diagnostic toolsets. When combined with follow-up applications training, users will remain well-trained and best equipped to deliver patient exams with clinical confidence and efficiency.

Eliminate Risk

With Blue Moon, you can eliminate high cost surprises. Blue Moon coverage reduces financial exposure from unexpected events, such as accidental probe damage or catastrophic disaster, while providing additional economic value by covering software upgrades, training, and support costs in one simple plan.



Giving Shape to Ideas



BLUE MOON
for **SONIMAGE P3**

Designed to minimize downtime, maximize productivity, and eliminate risk throughout the lifetime of your SONIMAGE P3 system.

Blue Moon goes beyond typical warranty services, such as parts and labor, by providing additional ongoing support elements, from software upgrades and probe protection to annual applications training and remote support.

Whether Blue Moon Elite, Select, or Basic, there is a right-sized plan to meet any customer needs.

Blue Moon Elite - For when you are looking to address virtually every scenario impacting equipment, personnel, and unforeseen disaster. You want the best possible ownership experience including the best support, latest software, and well trained staff.

Blue Moon Select - For when you want up-to-date performance and features combined with comprehensive system protection. You are looking to maximize uptime with maximum productivity and manage the total cost of ownership for the immediate years to come.

Blue Moon Basic - For the peace of mind of protecting against downtime and extending the life of your system at a reduced initial investment and with the option to purchase additional coverage as needed.

Blue Moon for SONIMAGE P3				
Lifecycle Elements	Blue Moon Elite	Blue Moon Select	Blue Moon Basic	Standard 1Yr Warranty
• Disaster Response Program - complete loaner system -To help sites recover from fire, flood, or a quarantine event	✓			
• On-line Applications Training - one (1hr) session per year	✓			
• Probe Protection Coverage - covers accidental probe damage - 50% discount off replacement probes or transducers	Unlimited	Two per year		
• Software Upgrades - via remote installation	✓	✓		
• Enhanced System Coverage - next day advance swap service	✓	✓	✓	
• Remote Technical Assistance - usage and configuration assistance	✓	✓	✓	
• Technical Call Center - phone support	✓	✓	✓	✓
• Basic System Coverage - send in service with 24 hour turnaround				✓

See *Blue Moon for SONIMAGE P3 - Descriptions of Lifecycle Elements and Blue Moon Agreement terms and conditions for additional details.*



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