



KONICA MINOLTA

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## **Paralympian Celebrates the Launch of SONIMAGE HS1 Hand-Carried Ultrasound System in Brazil**

**Wayne, NJ, June 7, 2016** – At the radiological congress, JPR'2016 in São Paulo, Brazil, Konica Minolta Medical Imaging (KMMI) launched its latest SONIMAGE HS1 ultrasound system. To support the launch, KMMI held an exciting event to showcase the system's image quality, streamlined workflow and new cardiac functionality for the point-of-care ultrasound market. Visitors to the event witnessed first-hand the SONIMAGE HS1 ability to deliver the performance of a high-end ultrasound unit in a hand-carried system making it an ideal point-of-care solution for rapid and confident evaluations at the bedside and in the exam room.

Guest of honor at the launch was Terezinha Guilhermina, a renowned Paralympic athlete and the fastest visually impaired woman in the world according to the Guinness Book of Records. Guilhermina is a tri-champion Paralympic, eight-time world champion and nine-time Parapan American champion. Additionally, she holds the world record in all competitions in running, 100m, 200m and 400m dash. Guilhermina and her team, including her physiotherapist, were on hand to meet with the KMMI team to learn about the solutions benefits when screening for sports injuries. SONIMAGE HS1 provides physicians with the ability to diagnose patients at the bedside to provide the highest level of care. Terezinha Guilhermina and hundreds of Olympic athletes are preparing for the summer games in Rio de Janeiro, August 5-21 as well as the Paralympics September 7-18.

The SONIMAGE HS1 is now available for sale in Brazil. "We are thrilled with Konica Minolta's market expansion into Latin America. The SONIMAGE HS1 is an ideal, compact ultrasound system for rapid and confident diagnosis at the bedside. With superior image quality for needle guidance and tissue differentiation and intuitive touch screen navigation, clinicians in Brazil will benefit from clinical confidence," says Joan Toth, Sr. Product Marketing Manager, the Americas, Konica Minolta Medical Imaging.

## About the Konica Minolta SONIMAGE HS1

The SONIMAGE HS1 delivers the performance of a high-end ultrasound unit in a hand-carried system making it an ideal point-of-care solution for rapid and confident evaluations at the bedside and in the exam room.

Launched in April 2016, SONIMAGE HS1 features Tissue Doppler Imaging, Anatomical M-Mode, and a sector probe to enable cardiac imaging capabilities. Additional enhancements include Simple Clear Flow (SCF), which detects low flow velocities in superficial and deeper structures, and the broadband frequency L18-4 linear probe with advanced harmonics that allows for improved resolution in the far field.

The SONIMAGE HS1 combines powerful advanced digital signal processing with broadband transducer technology to support superior image quality in a hand-carried system. Smart technology ensures logical workflow in an easy touch-screen design while quick keys bring the most common functions to the user's fingertips. Intuitive gesture controls and focused exam presets minimize the user learning curve, with no need to navigate a knob cluttered keyboard. Superior image quality, streamlined workflow and ease of use make the SONIMAGE HS1 a perfect choice for point-of-care ultrasound environments.

## About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit [www.konicaminolta.com/medicalusa](http://www.konicaminolta.com/medicalusa).

<b>Company name</b>	KONICA MINOLTA, INC.
<b>Headquarters</b>	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
<b>Founded</b>	December 1936
<b>FY 2015 Revenue</b>	\$8.6 Billion
<b>Number of employees</b>	Approx. 41,600 (March 2015)

## Konica Minolta Medical Imaging

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