



KONICA MINOLTA

[News Release](#)

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Konica Minolta to Offer Comprehensive Suite of Healthcare Business and Clinical Solutions

Industry Leader Helps Healthcare Systems Integrate, Optimize and Deliver Results

Ramsey, NJ – January 25, 2016 –Konica Minolta ([Konica Minolta](#)), announces its solutions line-up to include its expanded range of both business system as well as advanced clinical solutions, helping healthcare systems solve interoperability, workflow and security challenges from operations to patient diagnosis and care team coordination.

“Konica Minolta has significantly expanded its solutions for the health tech space over the past few years. We are looking forward to talking with the healthcare leaders during the HIMSS conference and demonstrating how our full suite of products is helping healthcare facilities meet their greatest challenges of managing, securing and sharing data,” says Kevin Kern, senior vice president, Marketing, Konica Minolta Business Solutions, U.S.A., Inc. “Healthcare productivity is more important than ever and these solutions provide customers unique added value, demonstrating our on-going commitment to offering professionals the tools they need to reduce operational costs.”

The Konica Minolta portfolio includes products for:

- Enterprise Content Management (ECM)
- Technology optimization to manage costs
- Cloud services that facilitate the sharing of information
- Healthcare IT solutions that enhance workflow efficiencies, immediacy of care and the overall patient
- Clinical document exchange
- Document management solutions
- HIPAA consulting
- 3D print
- IT services

On the business side, Konica Minolta helps healthcare providers manage, exchange and protect patient information to help prevent security concerns and data breaches. This complies with all regulations and connecting disparate systems. By integrating healthcare IT systems to optimize workflow and help enhance the quality and speed of diagnosis with physician collaboration, Konica Minolta can help solve interoperability, productivity and security challenges while reducing operational costs.

Konica Minolta's Exa Healthcare IT Platform provides improved coordination of care with an integrated imaging platform between electronic health records, physician and patient portals. The Exa Platform provides a highly advanced image management experience with technologies like Server Side Rendering and Zero Footprint Viewing which deliver images extremely fast, regardless of computer hardware or network speed.

Konica Minolta will participate in the 2016 Annual HIMSS Conference & Exhibition, February 29 – March 4 in Las Vegas, NV. For more information, visit <http://www.himssconference.org/>

Konica Minolta Booth #7400 – Exhibiting from March 1-3

Sands Expo and Convention Center
201 Sands Ave.
Las Vegas, NV 89169

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About Konica Minolta

Konica Minolta Business Solutions U.S.A., Inc. is a leader in information management focused on enterprise content, technology optimization and cloud services. Our portfolio of offerings deliver solutions to improve our customers' speed to market, manage technology costs, and facilitate the sharing of information to increase productivity. The All Covered IT Services division offers a range of IT strategy, support, project and cloud computing solutions across all verticals. Konica Minolta has won numerous awards and recognition, including placement in the Leaders Quadrant on the Gartner [2014 Magic Quadrant](#) for Managed Print Services (MPS) and Managed Content Services (MCS). Konica Minolta has been recognized as the [#1 Brand for Customer Loyalty](#) in the MFP Office Copier Market by Brand Keys for eight consecutive years. Konica Minolta, Inc. has also been named to the Dow Jones Sustainability World Index for four years in a row. For more information, please visit: www.kmbs.konicaminolta.us and follow Konica Minolta on [Facebook](#), [YouTube](#), and [Twitter @konicaminoltaus](#).

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