



KONICA MINOLTA

Contact:

Diana Dopfel
Bliss Integrated Communication
Diana@BlissIntegrated.com
212-600-2581

FOR IMMEDIATE RELEASE

**Konica Minolta to Feature
SONIMAGE HS1 Version 2.0 Wireless Ultrasound System
At Upcoming RSNA 2015 Annual Meeting**

*The New Hand Carry Ultrasound Solution Improves Image Quality,
Maximizes Workflow and Increases Ease-of-Use*

WAYNE, N.J., NOV. 17, 2015 – Konica Minolta, a market leader in medical diagnostic Primary Imaging Solutions, introduces Version 2.0 of its best-in-class hand carry ultrasound system, SONIMAGE HS1, at the 2015 Annual Meeting of the Radiological Society of North America (RSNA) Booth #2729. Version 2.0 combines features of the first generation SONIMAGE HS1, with new enhancements to image quality, ease-of-use and wireless connectivity to provide a more streamlined approach for radiologists treating at the point-of-care.

The premium imaging quality SONIMAGE HS1 Version 2.0 includes better differentiation, allowing clinicians to view subtle variations in the far field of the image to provide more accurate care for the patient. Additionally, due to an increase of sensitivity to color flow in the next generation of the SONIMAGE HS1, physicians will now have the ability to more clearly see the blood flow within a specific area of the body. An added benefit includes better sensitivity to simple needle visualizations, which allows radiologists to visualize the needle more clearly within the tissue even at deep angles, enabling safer and more efficient procedures.

“At Konica Minolta, we are committed to delivering innovative solutions. Our customer-centric approach to product development has helped in the creation of Version 2.0 of the SONIMAGE HS1,” said Diane Hunt, Vice President of Marketing, the Americas.

The next generation of the SONIMAGE HS1 also gives physicians a wireless hand carry ultrasound that will help in workflow efficiency during diagnosis and treatment when hard wire connection is not possible. Based on feedback from customers and Konica Minolta's specialty ultrasound R&D team, Version 2.0 of the SONIMAGE HS1 also includes optional features, such as the triple transducer port, keyboard kit, three-pedal foot switch, and has reduced keystrokes to just one touch of a button on many

operations to speed workflow and improve patient experiences. In addition, the cloud backup solution will automatically create a mirror image of your SONIMAGE HS1/ImagePilot system, including images, patient demographics and system settings.

About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic Primary Imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit www.konicaminolta.com/medicalusa or follow us on [Twitter.com/KonicaMinoltaMI](https://twitter.com/KonicaMinoltaMI).

Company name	KONICA MINOLTA, INC.
Headquarters	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
Founded	December 1936
FY 2014 Revenue	\$8.5 Billion
Number of employees	Approx. 41,600 (2015)
Business Lines	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.