



KONICA MINOLTA

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**FOR IMMEDIATE RELEASE**

## **Konica Minolta Medical Imaging Hosts Webinar on New Solutions to Improve Diagnostic Viewing, Workflow Optimization and Physician-Patient Collaboration**

**WAYNE, N.J., OCT. 29, 2015** – Konica Minolta Medical Imaging (KMMI), a market leader in medical diagnostic Primary Imaging Solutions, will host a webinar on the company's new generation of end-to-end Healthcare IT software solutions, which optimize the viewing, sharing and storage of data. The webinar will include commentary on the newly combined solutions platform from Joe Cermin, President, Healthcare IT at Konica Minolta, Steve Deaton, Vice President, Healthcare IT at Konica Minolta, and moderated by Tim Kearns, Senior Product Manager, Healthcare IT at Konica Minolta. The webinar will be broadcast live on Wednesday, Nov 4, 2015 at 1 pm (EST). To register for the "Integrating the Imaging Workflow by Konica Minolta" webinar, please click [here](#).

"Together, Konica Minolta and Viztek are transforming the way clinicians acquire, view, share and store primary images at the point-of-care," said Joe Cermin. "With today's focus on value-based care, care teams need to access real-time imaging data from multiple locations – and coordinate across disciplines, specialties and facilities. Our new suite of products improves workflow and diagnostic viewing, and allows doctors, healthcare providers and patients to communicate diagnostic-quality data seamlessly and securely."

Konica Minolta has expanded the breadth and depth of Healthcare IT Solutions by adding the Exa and Opal platforms to ImagePilot and Informity for a complete portfolio. The November 4<sup>th</sup> webinar introduces these platforms and looks at how new end-to-end services are connecting physicians and patients at the point-of-care. Among the topics highlighted:

- Radiologist workflow optimization across all modalities
- Diagnostic *Zero Footprint Viewer*
- 3D Women's Imaging

**Konica Minolta Medical Imaging**

411 Newark Pompton Turnpike; Wayne, NJ 07470 1-800-934-1034

- Referring physician and patient portals

### **About Konica Minolta Medical Imaging**

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit [www.konicaminolta.com/medicalusa](http://www.konicaminolta.com/medicalusa).

KMMI recently acquired Viztek, a leading provider of complete digital software and hardware imaging solutions, which enhances the company's Healthcare IT software solutions through image sharing and viewing. Viztek is a leading provider of complete digital software and hardware imaging solutions, backed by comprehensive training and support for the hospital, imaging center, telemedicine and private practice markets. Launching from the long-standing success of the company's web-based Opal-RAD PACS and RIS imaging software, Viztek introduced Exa, a revolutionary new platform enabling zero footprint full-featured diagnostic viewing paired with server-side rendering for unbeatable speed. The company's innovation in software is complemented by their comprehensive line of DR solutions, with panels that come in multiple configurations ranging from retrofit packages to complete new radiology rooms and mobile solutions. For more information, visit [www.viztek.net](http://www.viztek.net).

<b>Company name</b>	KONICA MINOLTA, INC.
<b>Headquarters</b>	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
<b>Founded</b>	December 1936
<b>FY 2014 Revenue</b>	\$8.5 Billion
<b>Number of employees</b>	Approx. 41,600 (2015)

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**Business Lines**

The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.

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