



KONICA MINOLTA

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FOR IMMEDIATE RELEASE

Konica Minolta Sets Record Digital Radiography Sales

Wayne, NJ, April 28, 2015 – Konica Minolta Medical Imaging Americas announced today it has achieved record sales growth for fiscal year ended March 31, 2015, led by sales of their digital radiography family of Primary Imaging Solutions. The success of the wireless Konica Minolta AeroDR panel fueled company growth to double digit sales figures exceeding expectations. The AeroDR family of digital radiography solutions includes the AeroDR XE, a wireless flat panel detector, specially engineered for extreme environments to address the needs of the market.

“At Brigham and Women’s Hospital, we perform a lot of portable and Emergency exams on a daily basis. AeroDR XE provides a simple, reliable and robust solution to our needs,” according to Charles David Healy, Manager – Diagnostic Radiology, Brigham and Women’s Hospital, Boston, MA.

“Healthcare is changing and our customers demand real value in their solutions,” states David Widmann, President and COO, Konica Minolta Medical Imaging. “Record sales growth of the AeroDR and SONIMAGE ultrasound family of Primary Imaging Solutions clearly meets the needs of today’s healthcare environment. Primary Imaging, the first look in imaging diagnostics, encompasses 70% of diagnostic imaging procedures. Konica Minolta focuses solely on Primary Imaging,” continues Mr. Widmann.

Konica Minolta Primary Imaging Solutions are designed to help customers achieve improved economic value, added clinical confidence and attain worry free operation.

Konica Minolta Primary Imaging Solutions include Digital Radiography, Ultrasound, and IT & Services. “The healthcare market now places added emphasis on *point of care* tools that help clinicians make more informed patient care decisions. These early decisions can help reduce healthcare costs by providing the necessary information that could rule in or rule out disease or injury, delivering the Right Solutions at the Right Time,” concludes Mr. Widmann.

About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit www.konicaminolta.com/medicalusa.

Company name	KONICA MINOLTA, INC.
Headquarters	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
Founded	December 1936
2013 Revenue	\$9.4 Billion
Number of employees	Approx.40,400
Business Lines	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.