



KONICA MINOLTA

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FOR IMMEDIATE RELEASE

Konica Minolta Launches SONIMAGE HS1 Hand Carry Ultrasound System at RSNA 2014

Wayne, NJ, November 30, 2014 – Today at the annual meeting of the Radiological Society of North America (RSNA), Konica Minolta launched the portable SONIMAGE HS1 featuring best-in-class imaging technology with advanced transducer and tissue harmonic imaging technology. From the bedside to the procedure room, SONIMAGE HS1 provides ease of use and workflow efficiency with an intuitive, customizable touchscreen and seamless connectivity to Konica Minolta’s complete, cloud-based backup and image sharing solution.

The SONIMAGE HS1’s high sensitivity and broadband linear probe features several advancements in transducer technology, such as a multi-level matching layer, optimized component materials, and nanofabrication technology. SONIMAGE HS1 uses a five level wave control algorithm to generate separate harmonic signals that cover the entire receive spectrum of the system. As a result, SONIMAGE HS1 overcomes many common trade-offs between resolution and penetration, providing the right balance for optimum, best-in-class image quality.

Advanced digital signal processing further elevates high resolution imaging with SONIMAGE HS1. With SONIMAGE HS1’s exceptional image quality, clinicians can visualize structures as small as several hundred microns, making it ideal for detailed tissue visualization and differentiation that increases clinical confidence and productivity.

By incorporating smart technology with the intuitive touchscreen, users can program quick keys and optimize image acquisition with a “one-button” touch. An ergonomic design makes it easy to maneuver around the most difficult patients and environments for high clinical confidence across multiple healthcare environments—in the clinic, at the bedside or in mobile applications.

SONIMAGE HS1 works effortlessly within existing networks to share imaging data. Boost clinical efficiency with one-click access and data distribution by connecting SONIMAGE HS1 with Konica Minolta’s ImagePilot workstation and Informity, the most complete and automated cloud-based backup solution. Informity automatically creates a redundant copy of images, patient data, and system settings of your ImagePilot workstation and securely stores it off site. This helps fulfill HIPAA security and privacy requirements.

“Konica Minolta Medical Imaging continues its commitment to delivering Primary Imaging Solutions that provide a high economic value and versatile, high quality imaging with the introduction of the SONIMAGE HS1 ultrasound system,” says Bill Kenny, Senior Product Manager, Konica Minolta Medical Imaging. “The use of ultrasound at the point-of-care can help improve the quality of healthcare while simultaneously providing cost efficiencies compared to other, higher cost imaging alternatives.”

About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit www.konicaminolta.com/medicalusa.

Company name	KONICA MINOLTA, INC.
Headquarters	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
Founded	December 1936
FY 2013 Revenue	\$9.4 Billion
Number of employees	Approx. 40,400 (2013)
Business Lines	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.

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