



KONICA MINOLTA

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FOR IMMEDIATE RELEASE

Konica Minolta Next Generation Informity Cloud-based Disaster Recovery System With “One Button” Restore

Wayne, NJ, October 1, 2014 – Konica Minolta announced today the next-generation Informity cloud-based back up and disaster recovery solution. Adding to the Konica Minolta family of Primary Imaging Solutions, Informity is the fastest, most complete automated cloud backup and recovery solution for the ImagePilot family of solutions. Informity automatically creates a mirror image of the complete ImagePilot system, including all images, patient medical history and system settings. With the touch of “one button”, the system is restored and users gain immediate access to all prior images for worry-free operation.

The solution is backed by one of the top rated service teams in the industry and is currently available for ImagePilot, ImagePilot Sigma and ImagePilot Aero all-in-one imaging solutions. Added economic value is achieved as Informity protects patient data and ensures data recovery in the event of a disaster or other system failure, providing business continuance and helping to assist in customer HIPAA compliance requirements.

Another key feature is an expanded Collaboration Box that enhances clinical confidence by promoting web-based remote image sharing and physician collaboration. By utilizing Informity’s Collaboration Box feature, users can share patient images and information via a web-based remote viewer to collaborate with other clinicians, such as referring physicians and specialists. Informity also helps facilities manage their ImagePilot system with Konica Minolta validated updates and antivirus software. It facilitates access to an information portal containing ImagePilot release notes, contract information, service history, and notifications from Konica Minolta.

“Informity provides clinicians and practices with peace of mind knowing their patient data is safe and secure, and that Informity helps to assist them in their HIPAA compliance requirements regarding data security,” says Tim Kearns, Senior Product Manager, IT, Konica Minolta Medical Imaging. “For our ImagePilot customers, Informity is the most complete and fastest automated cloud backup and recovery solution, backed by Konica Minolta -- one of the best service teams in the industry.”

About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit www.konicaminolta.com/medicalusa.

Company name	KONICA MINOLTA, INC.
Headquarters	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
Founded	December 1936
FY 2013 Revenue	\$9.4 Billion
Number of employees	Approx. 40,400 (2013)
Business Lines	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.

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