



KONICA MINOLTA

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**FOR IMMEDIATE RELEASE**

## **New ImagePilot Aero Delivers Performance, Exam Flexibility and Economic Value for Orthopedic Clinics**

Wayne, NJ, November 19, 2014 – Konica Minolta announced today the new ImagePilot Aero for Orthopedic Clinics, a simple, trouble-free and financially intelligent solution designed to meet the specific clinical and economic needs of orthopedic clinics. ImagePilot Aero for Orthopedic Clinics delivers the performance, exam flexibility and economic value required by today's busy orthopedic clinics with the durable AeroDR wireless flat panel detector and advanced orthopedic toolsets all backed by Konica Minolta's five-year Total Cost of Ownership (TCO) programs.

ImagePilot Aero for Orthopedic Clinics meets the imaging needs of today while allowing for future growth with an all-in-one scalability and an array of workflow options. With AeroSync automatic X-ray detection or a simple hand switch connection, it easily integrates with most X-ray systems. AutoPilot single click automatic image processing coupled with easy-to-use advanced orthopedic toolsets further enhances clinical confidence. Konica Minolta's intuitive user interface design streamlines the imaging process for efficient, productive exams so you can minimize wait times and maximize patient satisfaction.

Orthopedic clinics can rely on the ImagePilot Aero with the strongest, most resilient flat panel detector available today that can hold up to 300 kg (660 lb.) distributed across the panel—so you can image your patients trouble-free. The lightweight, 14" x 17" AeroDR wireless flat panel detector weighs just 5.7 lbs. and has convenient grip strips that make it simple to maneuver between diverse exams—from bucky to table to wall stand. Greater uptime is assured with drop tolerant construction and a long life rapid charge power cell.

By combining the ImagePilot Aero with a five-year TCO, orthopedic clinics can realize a better return on investment through improved patient care and reimbursable imaging capacity without replacing existing X-ray equipment. Konica Minolta's TCO programs reduce workflow interruptions, mitigate catastrophic events by covering hardware and software, and protect patient data with Infirmity, the fastest, most complete automated cloud backup and recovery solution for ImagePilot.

"ImagePilot Aero provides the exam flexibility and imaging performance required by today's busy orthopedic practices," says Steven Eisner, Senior Marketing Manager, Konica Minolta Medical Imaging. "It's the only DR solution that bundles advanced orthopedic imaging, scalable workflow, and the lightest most durable wireless flat panel with a five-year TCO that protects a clinic's imaging investment."

### About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit [www.konicaminolta.com/medicalusa](http://www.konicaminolta.com/medicalusa).

<b>Company name</b>	KONICA MINOLTA, INC.
<b>Headquarters</b>	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
<b>Founded</b>	December 1936
<b>FY 2013 Revenue</b>	\$9.4 Billion
<b>Number of employees</b>	Approx. 40,400 (2013)
<b>Business Lines</b>	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.

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