



**KONICA MINOLTA**

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**FOR IMMEDIATE RELEASE**

## **ImagePilot Sigma CR Now Includes TCO Options**

Wayne, NJ, August 5, 2014 – Konica Minolta Medical Imaging announced today a new cost effective digital imaging solution that combines the ImagePilot Sigma state-of-the-art CR technology with Konica Minolta's Total Cost of Ownership (TCO) long-term support plan. By bringing together technology and service solutions, ImagePilot Sigma TCO simplifies the transition to digital imaging and controls ongoing costs for imaging facilities and private practices.

The new all-inclusive ImagePilot Sigma TCO solution extends customer satisfaction and economic value with long-term coverage of remote technical support, replacement parts, software upgrades, cassette repairs and data archiving. Informity, Konica Minolta's cloud-based subscription service that automatically backs up patient and system data to a secure data center, can help satisfy HIPAA requirements by securing protected health data.

ImagePilot Sigma achieves outstanding, consistent image quality with the AutoPilot image processing software, featuring single-click technology that eliminates the need to specify body part, exam or view. The all-in-one ImagePilot Sigma provides simple image acquisition and review capabilities, and integrates with most EMR software and PACS to simplify workflow and improve efficiency.

“The introduction of TCO plans for the ImagePilot Sigma provide economic value and peace of mind for practitioners who want to convert to Digital Radiography or upgrade their existing CR solution without worrying about service issues and technology upgrades,” says Steve Eisner, Senior Product Manager, Konica Minolta Medical

Imaging. “This simple, cost effective purchase will help clinicians stay focused on their patients, knowing their technology is backed by a leader in CR solutions.”

## About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a world class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit [www.konicaminolta.com/medicalusa](http://www.konicaminolta.com/medicalusa).

<b>Company name</b>	KONICA MINOLTA, INC.
<b>Headquarters</b>	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
<b>Founded</b>	December 1936
<b>FY 2013 Revenue</b>	\$9.4 Billion
<b>Number of employees</b>	Approx. 40,400 (2013)
<b>Business Lines</b>	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.

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