

# Pain Awareness Month. Enhance Your Game With Ultrasound.



## WHAT IS CHRONIC PAIN?

CHRONIC PAIN CAN BE DEFINED AS PAIN THAT PERSISTS MOST DAYS OR EVERY DAY FOR SIX MONTHS OR MORE. FOR SOME INDIVIDUALS, PAIN CAN LAST A LIFETIME.



PAIN IS THE **NUMBER ONE** REASON AMERICANS GO TO THE DOCTOR

## ULTRASOUND-GUIDED NERVE BLOCKS

**ALTERNATIVE TO SURGERY**

CHRONIC PAIN HAS BIOPSYCHOSOCIAL IMPLICATIONS. IT IS ASSOCIATED WITH **REDUCED QUALITY OF LIFE**, INCLUDING INCREASED RISK OF ANXIETY AND DEPRESSION.



**20 MILLION AMERICANS** LIVE WITH HIGH-IMPACT CHRONIC PAIN

## ULTRASOUND GUIDANCE FOR CHRONIC PAIN



CHRONIC PAIN PATIENTS ARE OFTEN OVERLOOKED AND UNDERTREATED



**50 MILLION** AMERICAN ADULTS, OR 20 PERCENT OF THE POPULATION, LIVE WITH CHRONIC PAIN



PAIN IS THE **LEADING CAUSE** OF LONG-TERM DISABILITY



PAIN COSTS THE NATION UP TO **\$635 BILLION EACH YEAR** IN MEDICAL TREATMENTS, DISABILITY PAYMENTS, AND LOST PRODUCTIVITY

**ALTERNATIVE TO OPIOIDS**



## ULTRASOUND-GUIDED INTERVENTIONS

Konica Minolta virtual workshops on ultrasound interventions:  
<https://healthcare.konicaminolta.us/news/events/>