



KONICA MINOLTA

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FOR IMMEDIATE RELEASE

Konica Minolta Healthcare Demonstrates Leadership in Medical Imaging Solutions for the Continuum of Care

Wayne, NJ, July 23, 2018 – As the US healthcare market continues to shift toward larger, integrated health systems in an increasingly decentralized clinical environment, hospitals are investing in physician practices and outpatient centers. At the 2018 Annual Meeting of the Association for Medical Imaging Management (AHRA), Konica Minolta Healthcare Americas, Inc. will showcase several new imaging and IT systems that meet a wide variety of growing needs in these healthcare environments. A leader in digital radiology, musculoskeletal (MSK) ultrasound, healthcare IT and service solutions, Konica Minolta is focused on providing answers that improve clinical and economic outcomes—products and services that enable physicians to make better decisions sooner.

To meet the needs of office and outpatient-based X-ray imaging, such as orthopedic groups, family practices and urgent care centers, Konica Minolta introduced the KDR™ Digital Radiography System. KDR helps optimize workflow, expedite diagnostic processes and increase staff efficiency, all while elevating the patient experience. Equipped with a 17 x 17 inch AeroDR® detector, KDR captures high resolution images in seconds, providing detailed bone and soft tissue visualization from a single exposure. Practices and clinics can enhance patient satisfaction by providing rapid diagnostic results without needing to schedule additional appointments or referring elsewhere for additional testing.

Representing a new era of proactive monitoring solutions, AeroRemote™ Insights is a cloud-based, business intelligence and analytics solution that delivers detailed information on asset utilization, departmental workflow and efficiency, staff performance, system health and more. Available with AeroDR Digital Radiography Systems, AeroRemote Insights provides easy-to-use data analytics available from any computer or mobile device that radiology or imaging managers can utilize to improve workflow, accuracy and uptime. AeroRemote Insights represents Konica Minolta's continuing investment in the Internet of Things (IoT) creating analytic tools that increase the value of conventional hardware and software solutions.

The new SONIMAGE® MX1 was developed with the MSK practitioner in mind. The easy-to-use MX1 System features one-touch image optimization to simplify operation. Multiple imaging parameters, such as frequency and focus, can be changed automatically by adjusting the depth. The result of these customized settings is exceptional image quality and

Better decisions, sooner.

resolution reliably and repeatedly, enabling physicians to make a confident diagnosis, provide therapeutic needle guidance and monitor rehabilitation.

Konica Minolta continually enhances the Exa™ Enterprise Imaging platform to provide customers with unmatched flexibility and simplicity through a customizable workflow engine and an intelligent worklist. A new worklist feature, Turn-Around-Time (TAT), was recently introduced to help facilities manage priorities during heavy workload periods. Expanded functionality includes easy-to-see visual cues and filtering in the worklist, with color coding to help users discern the TAT for each study.

“At Konica Minolta, we are focused on answering our customer’s clinical and business needs by delivering intelligent innovations in imaging technology,” says Kirsten Doerfert, Sr. Vice President of Marketing, Konica Minolta Healthcare. “We are committed to bringing new solutions that increase productivity, improve clinical outcomes and enhance patient satisfaction throughout the healthcare system, while also lowering the cost of care.”

About Konica Minolta Healthcare Americas, Inc.

Konica Minolta Healthcare is a world-class provider and market leader of integrated, best-in-class diagnostic imaging with healthcare IT solutions. As a globally recognized leader, Konica Minolta delivers cutting-edge technologies and comprehensive support aimed at providing real solutions designed to improve clinical and economic outcomes and helping healthcare providers make better decisions sooner. Konica Minolta Healthcare Americas, Inc., headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE:4902). For more information on Konica Minolta Healthcare Americas, Inc., please visit www.konicaminolta.com/medicalusa.