



KONICA MINOLTA

# PRIMARY IMAGING SOLUTIONS

*Konica Minolta. Right Solutions. Right Time.*



## BLUE MOON

*for Computed Radiography*

**Lifecycle Solutions designed to minimize downtime, maximize productivity, and eliminate risk throughout the lifetime of your Konica Minolta Computed Radiography system**

*Konica Minolta is an industry leader with the most reliable DR and CR solutions available today.*

*Our high customer satisfaction rating is based on supporting you throughout the entire lifecycle of your CR system, not just when it breaks.*

- **Minimize Downtime** with rapid access to industry leading support and advanced remote system diagnostics
- **Maximize Productivity** by arming your staff with optimized workflow, the latest software, and annual applications training
- **Eliminate Risk** by controlling costs and providing rapid response to unforeseen disaster



### Minimize Downtime

With Blue Moon, you have peace of mind with dependable technical assistance around the clock – for answers to all questions and challenges from “how-to” support - to maximize the use of your equipment - to remote diagnostics and troubleshooting. Our remote support tools enable quicker problem diagnosis and resolution and can immediately confirm the usability of the CR system in question. This rapid response means less unplanned downtime, leading to better patient care and uninterrupted performance.

### Maximize Productivity

Users benefit from the latest and greatest software version helping ensure that all new software enhancements are available to maximize clinical productivity and diagnostic toolsets. When combined with follow-up applications training, users will remain well-trained and best equipped to deliver patient exams with clinical confidence and efficiency.

### Eliminate Risk

With Blue Moon, you can eliminate high cost surprises. Blue Moon coverage reduces financial exposure from unexpected events, such as component replacement or catastrophic disaster, while providing additional economic value by covering software upgrades, training, and support costs in one simple plan.



**Giving Shape to Ideas**



**BLUE MOON**

*for Computed Radiography*

*Designed to minimize downtime, maximize productivity, and eliminate risk throughout the lifetime of your Konica Minolta CR system.*

Blue Moon goes beyond typical warranty services, such as parts and labor, by providing additional ongoing support elements, from software upgrades and cassette repairs to annual applications training and remote support.

Whether Blue Moon Elite, Select, or Basic, there is a right-sized plan to meet any customer needs.

**Blue Moon Elite** - For when you are looking to address virtually every scenario impacting equipment, personnel, and unforeseen disaster. You want the best possible ownership experience including the best support, latest software, and well trained staff.

**Blue Moon Select** - For when you want up-to-date performance and features combined with comprehensive system protection. You are looking to maximize uptime with maximum productivity and manage the total cost of ownership for the immediate years to come.

**Blue Moon Basic** - For the peace of mind of protecting against downtime and extending the life of your system at a reduced initial investment and with the option to purchase additional coverage as needed.

<b>Blue Moon for CR</b>			
<b>Lifecycle Elements</b>	<b>Blue Moon Elite</b>	<b>Blue Moon Select</b>	<b>Blue Moon Basic</b>
• Disaster Response Program - complete loaner system -To help sites recover from fire, flood, or a quarantine event	✓		
• On-site Applications Training - one day per year	✓		
• Cassette Repair Benefit - no fault cassette & plate repair with copay - \$150 copay per cassette – 4 or 2 cassettes per year	✓	✓	
• Aero Remote - remote evaluation and monitoring services	✓	✓	
• Software Upgrades	✓	✓	
• Remote Technical Assistance - network and config changes	✓	✓	✓
• On-Site Labor, Preventive Maintenance, Software Updates	✓	✓	✓
• Technical Call Center - phone support	✓	✓	✓
• Parts Coverage	✓	✓	✓

*See Blue Moon for CR - Descriptions of Lifecycle Elements and Blue Moon Agreement terms and conditions for additional details.*



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**Konica Minolta Medical Imaging**

411 Newark Pompton Turnpike  
Wayne, NJ 07470

Tel: (973) 633-1500 Fax: (973) 523-7408

[konicaminolta.com/medicalusa](http://konicaminolta.com/medicalusa)

KMMI Blue Moon CR 6/2015